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AMENDMENT TRANSMITTAL LETTER				ATTORNEY'S DOCKET NO.: 0010-3			
SERIAL NUMBER 09/909,643		FILING DATE: July 20, 2001		EXAMINER: Jeffrey D. Carlson		GROUP ART UNIT: 3622	
INVENTION: DIRECT INTERNET ADVERTISING							
INVENTOR(s): Andrew S. Kanter							
TO THE ASSISTANT COMMISSIONER FOR PATENTS: Transmitted herewith is an amendment in the above-identified application. The fee has been calculated as shown below.							
CLAIMS AS AMENDED							
(1)	(2) CLAIMS REMAINING AFTER AMENDMENT	(3)	(4) HIGHEST NUMBER PREVIOUSLY PAID FOR	(5) NO. OF EXTRA CLAIMS PRESENT	(6) RATE	(7) ADDITIONAL FEE	
TOTAL CLAIMS	19	MINUS	20	0	X \$25	0.00	
INDEP. CLAIMS	4	MINUS	4	0	X \$100	0.00	
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT						\$ 0.00	
<p>* If the entry in column 2 is less than the entry in column 4, write "0" in column 5. ** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space. *** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space.</p> <p><input checked="" type="checkbox"/> No additional fee is required.</p> <p><input type="checkbox"/> Charge \$ _____ to Deposit Account No. _____. A triplicate copy of this sheet is enclosed.</p> <p><input type="checkbox"/> The undersigned petitions for any extension of time for filing this document required under 37 C.F.R. 1.136 and submits a check for \$ _____ to cover the extension fee. A triplicate copy of this sheet is enclosed.</p> <p><input type="checkbox"/> Charge any additional fees to Deposit Account No. 01-1125</p> <div style="display: flex; justify-content: space-between; margin-top: 20px;"><div style="width: 45%; text-align: center;"><p>_____ Date</p><p>July 27, 2006</p><p>_____ Phone</p><p>(908) 901-0220</p></div><div style="width: 45%; text-align: center;"><p>_____ Signature</p><p><i>Ernest D. Buff</i></p><p>Ernest D. Buff</p><p>_____ Reg. Number</p><p>25,833</p></div></div>							
<p>I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on <u>July 27, 2006</u>.</p> <div style="display: flex; justify-content: flex-end; margin-top: 20px;"><div style="width: 45%; text-align: center;"><p>_____ (Signature)</p><p><i>Ernest D. Buff</i></p><p>Ernest D. Buff</p><p>_____ (Date)</p><p>July 27, 2006</p></div><div style="width: 45%; text-align: center;"><p>_____ Attorney of Record</p></div></div>							



THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Andrew S. Kanter Group Art Unit: 3622
Serial No.: 09/909,643 Examiner: Jeffrey D. Carlson
Filed: July 20, 2001
For: **DIRECT INTERNET ADVERTISING**
Docket No.: 0010-3

Bedminster, NJ 07921
July 27, 2006

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

AMENDMENT UNDER 37 CFR 1.116

In response to the Office Action dated June 9, 2006, kindly amend the above-identified application as follows:

Amendments to the Claims are set forth in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.